8<sup>th</sup> ETAEc Conference, Special Edition of 2022: Emerging Trends and Approaches in Knowledge based Economy: Creative Thinking and Innovation in Multi-crisis
Environment - Call for Sustainability



## Faculty of Economics and Law University of Pitesti, Romania



For consumers around the world, the last few years have been an unwanted rollercoaster ride. When the COVID-19 pandemic first emerged, people put their health first, adopting very different behaviors and attitudes almost literally overnight. As the economic impact of the pandemic took its toll, they shifted their attention to affordability and the cost of living. And when it looked as though the clouds were slowly starting to lift, people started to prioritize a new set of "post-crisis" values, especially around sustainability.

By Kristina Rogers
EY Global Consumer Leader
https://www.ey.com/

### Call for Sustainability

The 8<sup>th</sup> ETAEc Conference, Special Edition of 2022: *Emerging Trends and Approaches in Knowledge based Economy: Creative Thinking and Innovation in Multi-crisis Environment* 



University of Pitesti Faculty of Economics and Law

*in partnership with* 

Jan Wyżykowski University, Polkowice, **Poland**School of Management and Technology – Porto Polytechnic, **Portugal**Gandhi Institute for Education and Technology, **India**Istanbul Sabahattin Zaim University, **Turkiye**WSG University, Bydgoszcz, **Poland** 

Doctoral School in Economic Sciences, University of Craiova, **Romania**Faculty of Economic Sciences, Valahia University of Targoviste, **Romania**Wroclaw University of Economics and Business, **Poland**Business and Information Technologies Institute, Odessa State Academy of Civil Engineering and Architecture, **Ukraine** 

8-9 December, 2022 Romania

http://www.etaec.compexpert.eu

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#### **About ETAEc Conference**

The 1<sup>st</sup> ETAEc Conference Edition was organized in 2015 by The Economics Faculty, University of Pitesti, Romania in collaboration with The European Business School, Paris, France, The Eastern Macedonia and Thrace Institute, Kavala, Greece and The University of Entrepreneurship and Technology Polkowice, Poland. Since then, the International Conference growth in international participation and it has become a well-known scientific event, an exchange and sharing platform for researchers worldwide.

#### The Purpose of ETAEc Conference

The purpose of the ETAEc Conference is to create the opportunity for academics and researchers worldwide to connect and share their recent findings in all aspects of methodological, conceptual, applied or theoretical in the economic fields regarding new trends and approaches in the context of a multi-crisis environment. Also, this scientific event aims to become a scientific forum to discuss the most recent trends, approaches and findings regarding new developments in various economics fields, with an interdisciplinary focus in order to bridge the knowledge gaps between theory and practice and promote excellence in economics research.

#### Invitation to participate in the 8th ETAEc Conference

On behalf of the Organizing Committee, we are pleased to invite you to submit your recent research work to the 8<sup>th</sup> ETAEc Conference, Special Edition of 2022: Emerging Trends and Approaches in Knowledge based Economy: Creative Thinking and Innovation in Multi-crisis Environment - Call for Sustainability. We welcome submissions in the following economic topics: Economy; History of Economics; Finance; Accounting; Statistics and Financial Analysis; Management; Business Administration; Marketing; Commerce and Tourism; Communication; Management and Marketing in Education; Business Informatics; Law but also submissions with focus on new trends and approaches in education, health care and other industries. Submitted papers will be subjected to a double-blind review process. All accepted papers will be published in the Conference Proceedings (Special Issue of Scientific Bulletin). The Scientific Bulletin is edited by University of Pitesti and it is indexed in: RePEc database and DOAJ database (http://economic.upit.ro/BS/buletin). Considering the international context, the 8<sup>th</sup> ETAEc Conference will be organized in hybrid format.

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#### Important dates in the schedule of the ETAEc International Conference, 2022 Edition:

**30th of October** – Abstract submission

**5th of November** – Notification of Acceptance/ Rejection

**20th of November** – Full paper submission

**30th of November** – Notification of Acceptance/ Rejection **30th of November** – Conference fee payment & Registration

#### Abstract submission

The abstract will be written in English, not exceeding 250 words and it will summarize: the main topic and the purpose of the research, the methodology used by the author/authors and the most important findings/results. The abstract will be submitted to the following E-mail address: <a href="mailto:etaec2020@upit.ro">etaec2020@upit.ro</a>.

#### **Authors** guide

Please visit the ETAEc Conference website - <a href="http://www.etaec.compexpert.eu">http://www.etaec.compexpert.eu</a> - to download the paper template.

#### Fee payment & Registration

The conference fee is 25 EUR\* and it will be paid after the acceptance notification, no later than the 30<sup>th</sup> November 2022.

\*Reduced fee for Candidate Countries and Moldova: 20 EUR

The conference fee includes conference information materials; access to conference online sessions. The payments will be transferred into one of the following bank accounts:

Beneficiary: Asociatia "Asociația Amicii Scientiae", Pitesti

Address: No. 71, Bulevardul Republicii, zip code 110014, Pitești - Argeș, ROMANIA.

**CUI**: 31525353

Bank: Banca Comerciala Romana- Pitesti

**Bank accounts:** 

**IBAN RON:** R061RNCB0022141203520001 (**RON** - Romanian currency)

**IBAN EURO:** RO07RNCB0022141203520003 (**EUR**)

After the payment fee transfer, please send a scanned copy of the payment transfer document to the following E-mail address: <a href="mailto:alina.hagiu@upit.com">alina.hagiu@upit.com</a>

For further information regarding the payment procedure please visit The EtaEc Conference website: http://www.etaec.compexpert.eu

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#### For additional information regarding ETAEc 2022 Conference, please contact:

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We are looking forward to seeing you in *The Special Edition of ETAEc International Conference*!



ETAEc, 2022 A debate about sustainability!